



TALK encourages parents to read, write, talk, sing, and play with their little ones everyday. It creates easy activities parents can use to get kids ready for school success. Parents who sign up, receive the age appropriate activity suggestions via text message as small reminders to engage in back-and-forth conversations. This helps their kids learn through discover and play regularly.

TALK activities build pre-literacy skills starting from birth, such as hearing letter sounds, building hand muscles and dexterity, and recognizing letters and numbers. Activities also build STEM and social emotional skills, to help parents make sure their children are fully prepared for a successful school experience.

Once kids start kindergarten, the local public library and child's teachers can recommend activities to build on the foundation that was established with TALK.

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